

## Director’s Report

July 9, 2024

### News/Updates & Issues

- **Lori Stokem invited the classes to the library in June**
  - Lori provided tours of the library to different classes and ages and handed out forms for library cards. It was great fun!
- **Feedback on Library Expansion**—we've been getting some emails, notes in the suggestion box, and comments from patrons about the library expansion, which is great!
- **Museum Passes**
  - There are five passes available—they are now in DVD cases to make them easier to transport! Thank you to the Friends for choosing the passes for this year.
- **Hope for Recovery**
  - July 25 (Thursday) at 6:30 p.m. - a documentary created by Adirondack Health Network about substance abuse in the North Country. The film will be followed by a panel discussion. Please share this program with friends and family!
- **Succulent Workshop** was well-attended – all fifteen slots were filled!
- **Senior Citizen Potluck Lunch** was on Wednesday, June 26<sup>th</sup> and there were 12 people in attendance. Lila Brown from Music from Salem entertained questions about music and played her viola. It was lovely.
- **Pop Up Senior Luncheon** was on June 20<sup>th</sup>.

### Follow Up from Previous Meetings

- **Working on Grant with Rachael Armstrong for the after-school kids’ program.**

### Circulation Statistics

- See website for the June Circulation Stats.

### Upcoming Programs and Ideas

July Programs	Date	Details
<b>Hope of Recovery – Documentary Screening and Panel Discussion</b>	July 25, 2024	Showing of a documentary by Adirondack Health Institute that came about with a RCORP Grant. Working with Cambridge and Greenwich libraries to coordinate three showings of this documentary.
Summer Reading BINGO Challenge opens	Mid-June - August	Adult and kid versions of BINGO summer reading challenge
<b>Lunch, Learn and Play</b>	July 8 – August 5	Number of teachers volunteering to do animal themed programs for the students at LLP. Programs are on Mondays and Thursdays.

Upcoming Programs	Date	Details
Danger the Dino Wrangler	August 9, 4:30 pm	Kids' dinosaur program from Lake George expedition park. Family-friendly event.
<b>POSSIBLE (not definite) - Storytime at the Gazebo</b>	Several Saturdays in August	Picking a few Saturdays to read at the Gazebo at the Farmers Market. Looking for volunteers!
Beginning Bird Watching	August 22, 6:30 pm	Southern Adirondack Audubon Society is teaching a class about beginning bird watching.
Choice Connections: Senior Housing Class	September 19, 2024	A course for seniors and adult children who are looking to learn about the options for senior housing for themselves or their parents.
Fraud Prevention, ID Theft, and Online Shopping Safety Courses	October 24, 25	NYS Fraud Department to host these classes (3-part series over two days).
<b>POSSIBLE (not definite) - Nutrition Series</b>	Fall	I'm working on getting three speakers lined up for nutrition series. More to come...

## Outreach in the Local Community (and Beyond!)

- Planning to do a few story times at the gazebo this August. Maybe feature a local children's author and/or farm/vegetable related books.

## Organizational Goals

### What progress have we made on the organizational goals outlined in the strategic plan?

- Continue to engage people through the social media pages, trying to highlight different items, and explain them in more detail **(Goal One – Objective One)**
- Trying to find **Training on AI**, to help answer patron questions **(Goal Two – Objective Three)**.
- Started a new monthly e-newsletter. Each month I strive to cover these topics:
  - News & Updates
  - Upcoming Programs
  - News from the Board
  - News from the Friends of Bancroft Library
  - Learn Something New About the Library – hopefully, this will encourage people to learn about other resource options at the library **(Goal One – Objective One)**
  - Program Calendar
  - Other topics as needed or necessary
- Spanish books – We do have some gift cards from Amazon that we can use to buy books in this category. Karen and I will work together to decide what titles to purchase. **(Goal One – Objective Three)**

## Financials

- **Grant money** from the **Salem Community Foundation** – look into this, need a plan for what we would apply for.
- Rachael Armstrong met with Melissa to talk about applying for a grant for afterschool students. More work to continue on this project.

## Staff & Volunteers

- **Staff:** Lori Stokem is back on Tuesday evenings. Gayle Shaw is now just on Saturdays.
- **Volunteers:** Thanks to Peg Underwood for continuing to repair our books.

## Facility Update

- Added a few more lawn games to the courtyard for people to use.

## Technology

- **Cassie system upgrades** – the computers will all need to be updated with Cassie system soon. The cost for all seven computers is just shy of \$200.

## Marketing

- **Press releases-** Press release about the building expansion project did go out at the end of June. Hopefully, it made it into the papers. Also, I have sent out press releases about upcoming programming this summer and have posted to Front Porch Forum.
- **Website**
  - **Events page on the website** - Melissa is working with Karen and Jack (at SALS) to create an actual **events page on the website** where people can go for more information about upcoming programming and potentially sign-up for the events. Still in the works!

## Meetings & Professional Development

- Melissa attended the Director's Council Meeting in June.

Submitted by:

Melissa Carl, Library Director

July 05, 2024